

ETRE 2011 REGISTRATION FORM & INVOICE

Please complete and return via fax to: +1 619 923 2792, or via email: aalpenia@redherring.com

ETRE is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures, video and transcripts taken at ETRE 2011 are property of Red Herring and can be used for future marketing or promotional purposes. All ETRE participants, including speakers, must honor the membership fee.

Please register me for ETRE, taking place September 12-14, 2011 in New York City and send me all pre-conference materials.

Name:

Title:

Company:

Address:

Phone:

Fax:

E-mail address:

Name and phone number of executive assistant:

E-mail address of executive assistant:

Please also register my spouse:

ETRE Membership	Early Bird (By March 30)	Standard (after March)
Conference fee:	\$5,200.00	\$5,900.00
Spouse fee:	\$900.00	\$1,200.00

- Conference fee covers attendance and conference materials (including the conference guide, *Who's Who at ETRE, etc.*). Also included are luncheons, cocktail parties, and the Gala Dinner.
- **Cancellation policy: Red Herring will refund 75% of the fee for written cancellations received no later than August 1, 2011. After this date, no refunds will be made. Substitutions are permitted at Red Herring's discretion. A processing fee will be charged for all substitutions.**
- Spouse fee: The spouse fee covers conference meals and excursions. The fee is 75% refundable for written cancellations received by August 1, 2011. After this date, no refunds will be made.

Payment Type:	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Bank Wire
Credit card information:	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA <input type="checkbox"/> American Express
Card number: _____	Amount \$: _____	
Name on card: _____		
Expiration date: _____		
Security Code (CCV): _____	Signature: _____	

Bank Wire Information

Please wire funds to Wells Fargo Bank • 505 California Avenue - Palo Alto, CA 94306 - USA • Account Name: DASAR/Red Herring - Account Number: 392 987 8035 • Bank routing number: 121-000-248. • **SWIFT:** (for international transfers) WFBUS6S • **Please have the bank specify your name and company under "special instructions".**